

E-warehouse in partnership with Grameen Foundation

Supported by: USAID TIME

E-warehouse is implemented in Kenya with funding from USAID TIME in partnership with Grameen Foundation. 30 villages, 10,376 households with a population of 45,763 and 25,940 farmers were reached by the project. Five formal and six informal markets with 14 traders were profiled and linked to the CVs in the project site. 7,000 farmers registered in the system through 30 CVs; identification and capacity building of 30 Village knowledge Workers (VKWs) for local extension services was done.

Rural Commercialization (RuCom) in Partnership with FAO Somalia

Supported by: European Union (EU)

RuCom project was implemented by FCI in partnership with FAO Somalia to support agricultural markets in three key agricultural production districts of Somaliland and seven districts in Somalia and Central Somalia. The project triggered commercialization process among 23,600 farmers recruited (65% male and 35% female) in both South Central and Somaliland with 35 and 68 farmer's organizations respectively; 15 formal markets with 500 traders were identified and linked to CVs in the project site; capacity building of Farmer Field schools (FFS) and ToTs to transform them into CVs for collective action based on the demands and utilization of MIS system for commodity supply and market linkages.





Youth in Agricultural Trade and Enterprise (YATE)

Supported by: Rockefeller Foundation

YATE is implemented in Kenya with funding from Rockefeller Foundation. The project worked with 54,410 households, 2 formal and 28 informal markets with 32 traders were profiled and linked to the CVs in the project site. YATE focused on market linkages, sales and incomes; NRM; innovations using the Kuku mobile technology; Value addition for strawberry into juice and jam while for milk into Yoghurt, and post-harvest management using the charcoal refrigerator for preservation of vegetables and other farm produce was conducted.

Cassava Village Processing Programme (CVPP)

Supported by: AGRA

The CVPP project is implemented in Kenya, Uganda and Tanzania with funding from Alliance for Green Revolution in Africa (AGRA). The project worked with 54,095 smallholder farmers organized into 214 CVs; facilitated sales worth USD 41,641,960 from cassava products; supported production of 570,379.5MT of fresh roots and planting of 40,013,000 improved cassava cuttings; developed business partnerships with 40 wholesale cassava buyers, 5 animal feed companies and 15 cassava processors and made savings worth USD. 92,153.



Commercialization, Market Access and Saving Schemes (COMASS) Project

Supported by: World Vision

COMASS Project is implemented in Kenya with funding from World Vision. The project engaged 10 villages, 2928 households with a population of 15,028 and 7,320 farmers. Opportunities identified from baseline and market survey include commercialization of green grams; tomatoes; mangoes targeting informal markets of Machakos, Nyamakima, and Wakulima in Nairobi. 10 formal and 7 informal markets with 52 traders were profiled and linked to the CVs in the project site.

Seed Farmer Market Consumer (SeFaMaCo) Model & Landscape Analysis

Supported by: Bill & Melinda Gates Foundation

SeFaMaCo Landscape Analysis funded by the Bill & Melinda Gates Foundation was designed to offer an in-depth understanding of the Banana and Sweet Potato market opportunities in Ethiopia, Uganda and Tanzania. It is based on a value chain-wide participatory process focused on assessing viable opportunities, barriers, consumer markets, sustainable innovations and understanding the business environment along the seed-farmer-market-consumer value chain so as to form the basis of comprehensive programmatic intervention.

The ultimate goal of the analysis is to design value chain efficiency for Banana and Sweet Potato that will lead to improved household incomes of smallholder farmers in Tanzania, Uganda and Ethiopia.



USAID Kenya Horticulture Competitiveness Project (USAID-KHCP)

Supported by: USAID: Feed The Future

The project was implemented in Western Kenya, Nyanza and lower Rift Valley, with funding from USAID –Kenya Horticulture Competitiveness Program. The project organized 27,072 smallholder farmers into 111 Commercial Villages (CV) and 1,165 Commercial Producer Groups (CPG) to produce and market target horticulture crops; 26 formal and 12 informal markets with 103 traders were linked to the CVs in the project site for business transactions. Further, capacity building in applied nutrition including kitchen gardening using bucket irrigation technology, post-harvest handling and value addition for onion, sweet potato, butternut and water melon was done.

Garbatula Pastoralist Livelihoods project (GAPLIP)

Supported by: World Vision

GAPLIP is implemented in Kenya, Garbatula district, Isiolo County, with funding from World Vision Kenya. The project worked with 1,943 households, 1 formal and 9 informal markets with 22 traders have been profiled and linked to the CVs in the project site. 7 CVs with 1,000 pastoralists; were established. Livestock products and value addition including growth and preservation of camel milk as key opportunity for commercialization in liaison with Vital Camel Milk company;



Nutrition, Value chains, Markets and Commercialization (NuVaMac)

Supported by: USAID Aphia Plus

The project was implemented in Western Kenya covering four sites i.e. Cheptais, Mumias, Manga and Rangwe districts. The project was funded by USAID APHIA plus and engaged 17,085 households. 12 formal and 9 informal markets with 71 traders profiled and linked to the CVs; 1,333 project farmers were registered and introduced to CVM, whereby 8 CVs constituting 69CPGS were formed and identified Traditional African Vegetables (TAVs), pulses, poultry, groundnut, soybeans, sweet potatoes and beans as viable enterprises.

Women in Agri-trade (WAT) Enhancing women's participation along the Agricultural Value chains in Tanzania in partnership with University of Washington

Supported by: USAID

This project was implemented in Tanzania, Coastal region in partnerships with the University of Washington and supported by USAID. The goal of this project is to build on recent research on women farmer's labour supply constraints; women attitudes towards completion and risk, and intra-household decision making to develop, pilot and evaluate innovations in agricultural value chains that support participation of women along the supply chain.



Secure Africa Future (SAF) Tanzania In Partnership with World Vision Tanzania

Supported by: 1. Welberg Foundation 2. World Vision US

SAF Pamoja was implemented in Magugu, Gorowa, and Kisongo ADPs in Babati and Monduli districts, Tanzania, and funded by World Vision Tanzania. The project covered 3 regions of Magugu, Gorowa and Kisongo ADPs in Babati and Monduli Districts, Tanzania. It targeted 22,500 households as direct and indirect beneficiaries mainly small-holder famers, pastoralists and agro-pastoralists working with different value chains. Value chains promoted by the project include; Rice, Pigeon Peas, Poultry, Sunflower and Cattle. 6 formal and 13 informal markets with 9 traders were profiled and linked to the CVs in the project site.



Cassava Village Processing Industries

Supported by: Common Market for Eastern and Southern Africa (COMESA)

This project is implemented in Kenya, Uganda, Burundi and Democratic Republic of Congo (DRC) with funding from Common Market for Eastern and Southern Africa (COMESA) through promotion of Cassava Village Processing Industries based cassava processing tools and equipment including miller units, chippers- motorized & manual, weighing scales and moisture meters for cassava processing.



Sustainable Market Led Agriculture Management (SMART)

**Supported by: 1. Department of Foreign Affairs, Trade and Development
DFTAD-CANADA (Formerly CIDA) 2. World Vision Canada**

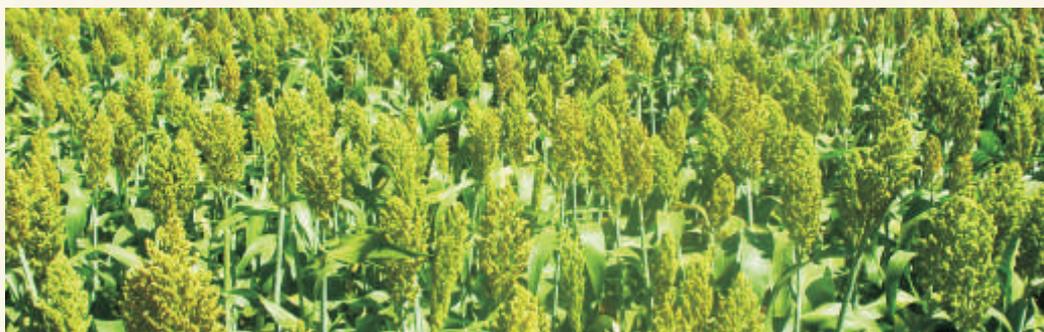
SMART is implemented in Arusha, Meru, Hai and Siha Districts, Tanzania, and funded by CIDA/World Vision Canada. The project works with 61,945 households organized into 173 CPGs, 14 formal and 45 informal markets with 225 traders were profiled and linked to the CVs in the project site. The project developed Strategic partnerships with the Ministry of Agriculture and other relevant BDS providers including Technobrain for farm IT; capacity building in value addition and post-harvest management

Tanzania Household Resilience Programme (THRP) in partnership with World Vision

Supported by: Australian AID

THRP was implemented in Kilimanjaro and Manyara regions of Northern Tanzania covering Makindube, Ruvu Remiti and Ruvu Muungano in Same and Simanjiro districts of Tanzania. The program was funded by World Vision Australia. The project worked with 76,365 households and involved in developing market linkages for selected value chains (maize, Lablab, tomatoes, beans and sunflower); formation of 406 CPGs constituting 60 CVs; 8 formal and 9 informal markets with 28 traders were identified and linked to the CVs; Capacity building in post-harvest management and infrastructure for safe handling of produce and introduction of SARO 5 early maturing variety of rice.





Expanding Market-Led Agriculture Production (EMLAP) in partnership with World Vision

Supported by: 1. Australia Aid 2. World Vision Australia

EMLAP was implemented in Kinampanda and Mtinko area in Singida region of Tanzania and funded by World Vision Australia. The project worked with 45,320 households drawn from 33 villages with a population of 100,861 people; 14 formal and 6 informal markets with 92 traders identified and linked to the CVs in the project site; 5 major value chains including sunflower, sorghum, millet, maize and poultry (local chicken) were identified for promotion. The project also strengthened the informal markets by facilitating the linkages between 92 traders and the target households.

Expanded Cassava Village Processing Project (ECVPP)

Supported by: AGRA

The project was implemented in Busia, Homabay, Makueni, Mwala, Kilifi and Mtwapa regions of Kenya with funding from AGRA. The project engaged 142,470 households; developed partnerships with 103 wholesale buyers, 8 animal feed companies and 15 cassava processors; 336 village based seed multipliers profiled and linked to the CVs; facilitated market linkages for cassava and sweet potatoes worth USD 42,015,330; mapped 214 CVs in Kenya and Tanzania & facilitated production of 750,269.5MT and 3,600MT of fresh cassava roots and sweet potato vines.



e-Mama Labour Saving Solutions for Households in Kenya

Supported by: Bill & Melinda Gates Foundation

The project is implemented in Kenya targeting 10,000 households with support from The Bill & Melinda Gates Foundation. The 10CVs profiled and selected in Mt. Kenya and the Greater Nairobi regions; data collection tools were developed for various targets including households, traders, agro-dealers and other service providers; conducted 10FGDs and baseline survey involving 100 households each from the greater Nairobi & its environs and Mt. Kenya regions and initiated the design of e-Mama software.



Agri-business Support for Smallholders (AbSS)

Supported by: FAO HQ

This project is implemented in Central, Rift Valley and Eastern regions of Kenya with funding from FAO Headquarters, whereby a portfolio of 30 Small & Medium Agro-enterprises (SMAEs) engaged in processing consumer food products and selling in the domestic markets are supported through a systematic business incubation and capacity development process.



Soy & Climbing Beans Commercialization (SoCo) project in partnership with Kenyatta University

Supported by: AGRA

This project was implemented in Eastern Kenya, with funding from AGRA and engaged 46,580 farmers were organized into Commercial Villages from 484 CPGs in the project sites for the production of Soybeans and Climbing beans. The beneficiaries were linked to markets through partnerships with various formal and informal markets (mainly feed manufacturers); evolved farmer groups into trading blocs (Commercial Villages, CV's) whereby 3,805kgs of soya worth USD 2462 and assorted grains worth USD 65,883 was sold to various markets; cottage industries were established by women and the youth for sale of soya related products.

Child-Labour Free Farms and Markets

Supported by: ILO

The project is implemented in Kenya with funding from International Labour Organization (ILO). The project worked with households and market players with a focus of increasing best practices and technology adoption with a focus on reduced Child Labour occurrence along the value chains. The programme has a participation of 3,217 households, 10 formal companies and 38 informal markets. Promotion of innovations, NRM and climate change adaptation technologies geared towards reduction of child labour; value addition, post-harvest management and development of strategic partnerships with different organizations for child labour mitigation were also done.



Commercial Villages Model Scale Up by Ministry of Agriculture (Kenya)

Supported by: Government of Kenya

The Commercial Village Model (CVM) is one of FCI's flagship business models. Due to the success of the model in enhancing commercial led production and sustainable market linkages, the same was adopted by the Ministry of Agriculture, Kenya in the regions of , Uasin Gishu, Baringo, Laikipia, Trans Nzoia, Bungoma, Busia, Kakamega, Meru, Garissa, Siaya, Nandi, Kisii, Kajiado, Machakos, Kwale, Kilifi, Embu, Nyeri, Tana River, Nyandarua, Nairobi, Kiambu & Muranga. Further, 233 Government staffs from MoA were trained in the operations and set up of Commercial Villages.



Rural Commercialization and Market Development for Small Holders in South Africa (RuCoMaDeS)

Supported by: Government of South Africa

Rural Commercialization and Market Development for Small Holders in South Africa (RuCoMaDeS) Initiative in the four(4) provinces of Limpopo, Mpumalanga, Eastern Cape and Kwazulu Natal(KZN). RUCOMADES main goal is to graduate target rural communities to be respected players in the market place for 16,000 smallholder farmers and over 8,000 youth mobilized into commercialization and market development interventions.





A Decade of
Innovations & Impact