

Financial Summary

FCI revenues for the year 2013 were largely received from grants (76.4%), while the rest (23.6%) was from other income sources.

Fig 8: FCI Revenue, 2013

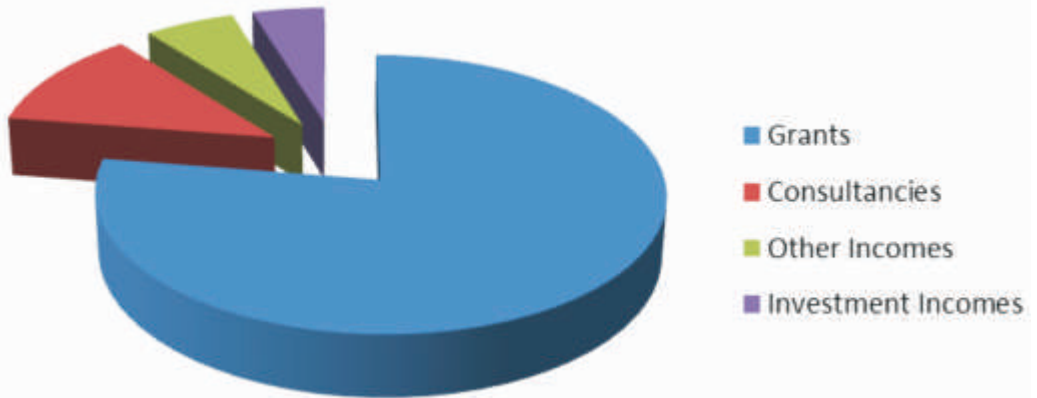


Fig 9: FCI Income and Expenditures for 2013

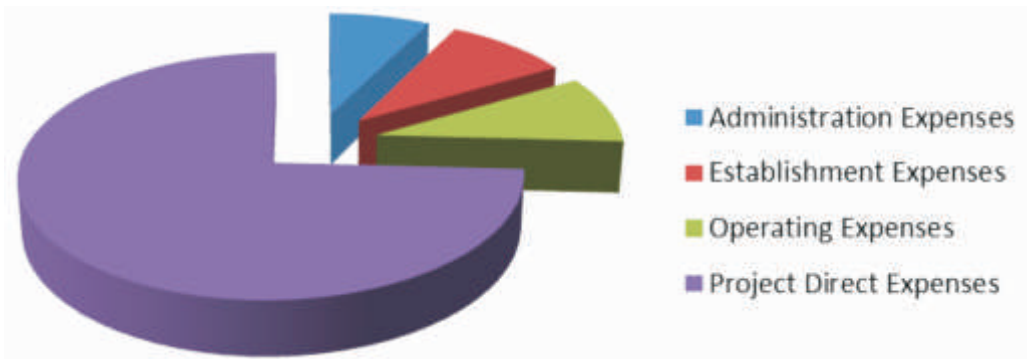




Fig 10: FCI Country Investments Portfolio, 2013

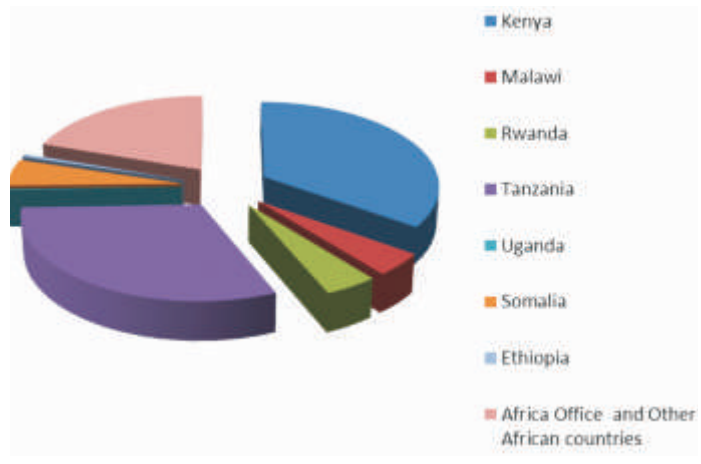
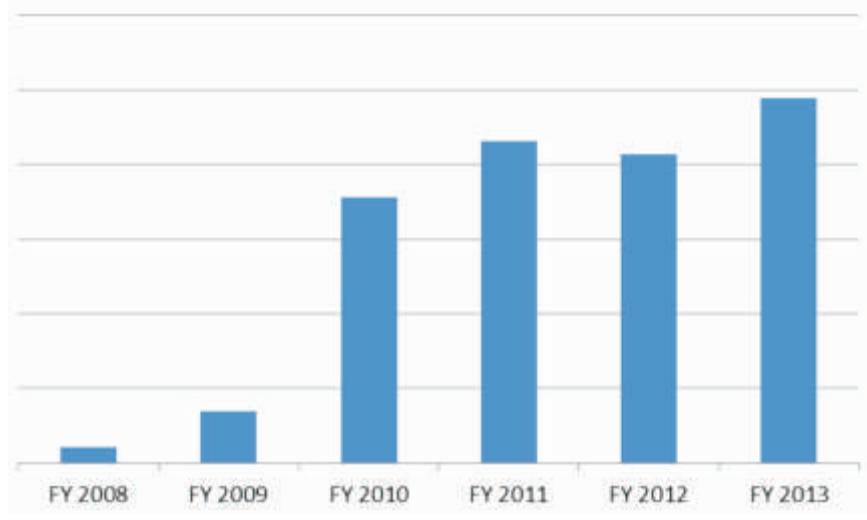


Fig 11: FCI Year on Year Income Comparison (2008-2013)



Awards and Accolades

a). Farm Concern International wins The Pro-Poor

Innovations Challenge Global Award (PPIC-Round IX, 2007)

FCI was recognized for delivering innovative financial services to very poor clients, FCI was one of the five organizations that were rated as best in pro poor innovations models and methodologies aimed at improving livelihoods of the poor out of the 225 global participants.

The Pro-poor Innovations Challenge is sponsored by the World Bank, as part of the Consultative Group to Assist the Poor (CGAP) initiative. CGAP is a global partnership of 34 leading organizations that seek to advance financial inclusion. CGAP develops innovative solutions through practical research and active engagement with financial service providers, policy makers, and funders to enable approaches at scale.

FCI evolves social African Villages to Commercial Villages and strategically linked to the markets. To trigger commercialization for poor communities lacking a creditworthiness status, FCI has a Trigger Fund; a development credit line that covers commercialization and market access-related expenses while Commercial Villages embark on mandatory savings drawn from sales under the concept of Commercial Village Banking Services. The process enhances bridging the gap between poverty and creditworthiness and eventually graduating poor households to conventional micro-finance institutions who otherwise would not have offered credit to extremely poor households.

b). Africa Award for Excellence in Innovations

in Agriculture Value chains Support by AFRACA, 2013

FCI was recognized for its innovation and creativity in reaching smallholder farmers among African banks, micro-finance institutions and other service providers by the African and Agricultural Credit Association (AFRACA) in 2013. This was during the AFRACA's "Value chain finance – lessons learnt/exhibition" forum held in Dakar Senegal in November, 2013.

FCI's submission was published by AFRACA in a book that showcases the contribution that African banks, micro-finance institutions and other service providers are making to African development and meeting the Millennium Development Goals by developing innovative tailored financing instruments that link smallholder farmers to the larger economy.

c). Recognition from the Government of Kenya (GoK)

The Kenyan Government, through the Ministry of Agriculture recognized the efforts of FCI in the last decade by awarding A Certificate of Recognition towards FCI's contribution to food security in Kenya during the World Food Day celebrations in 2012 and 2013 consecutively.

d) Recognition by Uganda National Farmers Federation (UNFFE), 2012

FCI was awarded a Certificate of recognition for the role played in the growth of the Agriculture and Trade sector in Uganda, in 2012. This was during the National Agricultural and Trade Show held at the 20th Source of Nile, whose theme was 'Promoting smart farming for sustainable national food security, farm incomes and regional market opportunities'.

UNFFE is the largest non-governmental farmers' organization in Uganda. The Organization was founded in 1992 by farmers from all over the Country, with the objective of mobilizing the farming community to have one voice under one independent umbrella organization. It started as Uganda National Farmers' Association (UNFA) and changed to a Federation in 2002 to embrace various commodity associations and service providers.





A Decade of
Innovations & Impact

Private Sector & Implementing Partners

1. Ministry of agriculture, Kenya
2. Kenya Agricultural Research Institute (KARI)
3. Kenyatta University
4. Equity bank
5. National Potato Council of Kenya
6. Horticultural Crops Development Authority (HCDA)
7. Kenya National Federation of Agricultural Producers (KENFAP)
8. Green Zone Agencies (GZA)
9. Good Neighbours Competitiveness Project (GNCP)
10. Appropriate Rural Development Agriculture Programme (ARDAP)
11. Kabondo Sweet Potato Marketing Cooperative Society (KSPCS)
12. Community Mobilization Against Desertification (CMAD),
13. Community Research in Environment and Development Initiatives (CREADIS),
14. Anglican Church of Kenya Western Region Christian Community Service (ACKWRCCS)
15. Animal Draught Power Programme (ADPP)
16. Aids Population and Health Integrated Assistance - People Led Universal Access to Service and Sustainability (APHIA PLUS)
17. National Agricultural Research Organization
18. Hort Tengeru
19. UNIDO
20. Promasidor
21. Farm Input Production Africa
22. Tropical Soil Biology and Fertility Program (TSBF)
23. One Acre Fund
24. TechnoServe
25. ReallPM
26. AgriChem
27. Greenlife Agro
28. Cooperative bank
29. Embu SACCO
30. SALI
31. CLUSA
32. SALAMA
33. SISDO
34. Grameen Foundation
35. Micro Africa Limited
36. SMEP DTM Ltd
37. Kenya Commercial Bank
38. Juanco
39. Family Finance Bank
40. Taifa SACCO
41. Agrosphere
42. GREDO
43. SWISSKALMO
44. Ministry of Agriculture, Somaliland
45. CHF (Canadian Hunger Foundation)
46. Oxfam GB
47. World Vision Ethiopia
48. CPAR
49. INBAR
50. BSG-Government
51. FHI Ethiopia
52. Kitui Development centre
53. Rural Education and Economic Enhancement Program (REEP)
54. Human Support Organisation (HUSO)
55. International Child Support (ICS)
56. Ministry of Gender and Social development



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| 57. Child Fare Society of Kenya | 90. BALTON |
| 58. Ministry of Agriculture, Tanzania | 91. BIDDI |
| 59. Ministry of Cooperatives Development and Marketing | 92. Hangzou |
| 60. Cotton Development Authority | 93. Asa |
| 61. Local Administration | 94. IIFA |
| 62. Syngenta E.A | 95. Sub Agro |
| 63. Farmchem LTD | 96. Meru Agro |
| 64. Kenya Seed Company | 97. Bajuta |
| 65. Murphy Chemicals | 98. Pop Vriend |
| 66. Royal Seeds Company | 99. BrazAfrica |
| 67. East African Seed Company | 100. Muharata Food Company |
| 68. Bayer E.A. | 101. Tonet Engineering Ltd |
| 69. Osho Chemicals | 102. Rafiki DTM |
| 70. Twiga Chemicals | 103. Universal Group |
| 71. Mavuno Fertilizers | 104. Multiflower |
| 72. Yara Fertilizers | 105. Syngenta Tanzania Limited |
| 73. Kick Start | 106. AGROTEK |
| 74. Coopers K LTD | 107. RAB |
| 75. Simlaw Seeds | 108. Chemicals & Marketing Company |
| 76. Safari Seeds | 109. Kenya Women Finance Trust |
| 77. Kisima Farm | 110. Opportunity Kenya Ltd |
| 78. Monsanto | 111. Wakenya Pamoja SACCO |
| 79. Topserve Ltd | 112. Asili SACCO |
| 80. BioIntensive ltd | 113. Mabera Financial Institution |
| 81. Panner Seed Ltd | 114. Sirgon SACCO |
| 82. Agritech Ltd | 115. RESTLESS DEVELOPMENT AGENCY |
| 83. City Farming | 116. Vision Fund International (VFI) |
| 84. Freshco | 117. Micro Ensure (ME) ESRI |
| 85. Money Maker Agrisolutions | 118. Techno Brain |
| 86. Multi Agro-Trading | 119. Pegasus |
| 87. Main Supplies Company Ltd | 120. CCA |
| 88. KIBO SEED | 121. ACT |
| 89. EAST AFRICA SEED | 122. Farm Radio International |



Afma Communications

Afma Communications is a subsidiary of FCI that serves as an in-house production arm, providing a wide range of services that are tailor made for our primary clients, the smallholder farmer. Afma Communications specializes in the provision of production, photography and print services for Farm Concern International. Our experience includes the production of documentaries, E-training materials, and photography for various FCI programmes and projects

Divisions:

- a) Television Production Division: documentaries, promotional videos, event coverage, etc.
- b) Photography Division: event & storytelling photography
- c) Print Division: graphic design, printing, branding, training illustrations etc.

AFMA Communications Television Production Packages

Afma Communications aims to design relevant & appropriate messages for specific target audiences ensuring clear content delivery and creative communication.

Some of our packages include:

- **Documentaries**
Provide a detailed treatment of programme activities – documenting programme background, impact stories, challenges, lessons learned etc.
- **My Story Videos Impact stories on communities & individuals**
- **E-training Materials audio visual training materials for farmers, and other stakeholders on various technologies and best practices**
- **Short Promotional videos Profiling programmes or specific cross-cutting themes in a brief overview**

Event coverage:

Our Experience

- Documentaries for various organizations and programmes including Commercial Village Stores Programme, Cassava Village Processing Programme, Cotton Programme, Domestic Horticultural Markets Programme, CNFA for the Kenya Drylands Development Programme
- Project, Storytelling & Event Photography for various clients and programmes
- E-Training Materials on Nutrition and Cassava Crop Husbandry
- Animations on various programmatic themes
- Documentaries & Promotional Materials for external Clients including,
- Event Coverage of programme activities and partner-sponsored events







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